

## **Directors of Reef Corporate Services Limited**

### **Adrian Williams**

**Non-executive Director since 27 May 2024**

Starting his hotel career in Canada at the iconic Fairmont Banff Springs Hotel, Mr Williams has 30 years' experience in hotel operations including 25 years with Accor.

Mr Williams has held various Senior Leadership positions within Accor. In 2018, he led the integration of Accor's acquisition of the Mantra Group, bringing more than 140 hotels and 6,500 team members to the group.

As Chief Operating Officer - Pacific, he now head's Accor's operations across the Pacific region with almost 400 hotels and ancillary businesses with 21,000 team members in Australia, New Zealand, Fiji and Hawaii.

Mr Williams holds a B.Bus in Catering and Hotel Management and a Masters of Marketing from Victoria University. He is a Board Member of the Australian Accommodation Association, and a long standing board member of the Melbourne Convention Bureau.